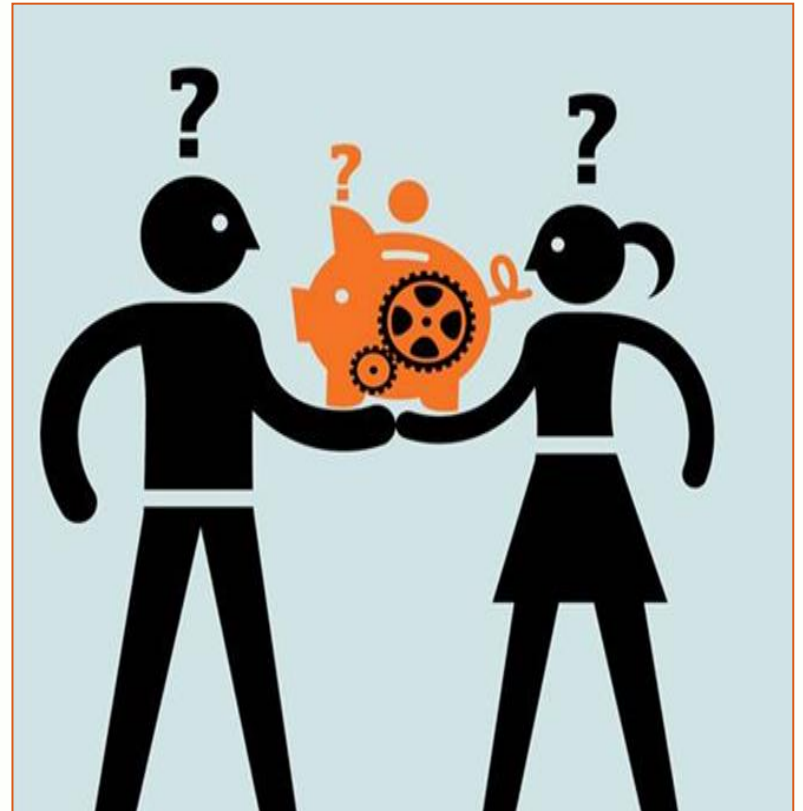




Financial Literacy Resource Council (FLRC) Status Update - January 2015



Agenda

- Opening Remarks
- Introductions
- Current State at OSU & Across Higher Ed
- Moving Toward a Vision
- Committee Reports
- What's Next
- Closing Remarks

FLRC Mission Statement

The Financial Literacy Resource Council was established to lead to greater campus collaboration and cross promotion of existing resources as well as facilitate the development of new programs and support mechanisms for our students. We are tasked with identifying areas of need, determining best practices, and identifying resources for providing financial literacy education. The Council consists of four subcommittees, each tasked with a specific mission that contributes to the overall success of our students in the area of financial literacy and well-being.

Introductions

My name is...
I work in...
I am here because...

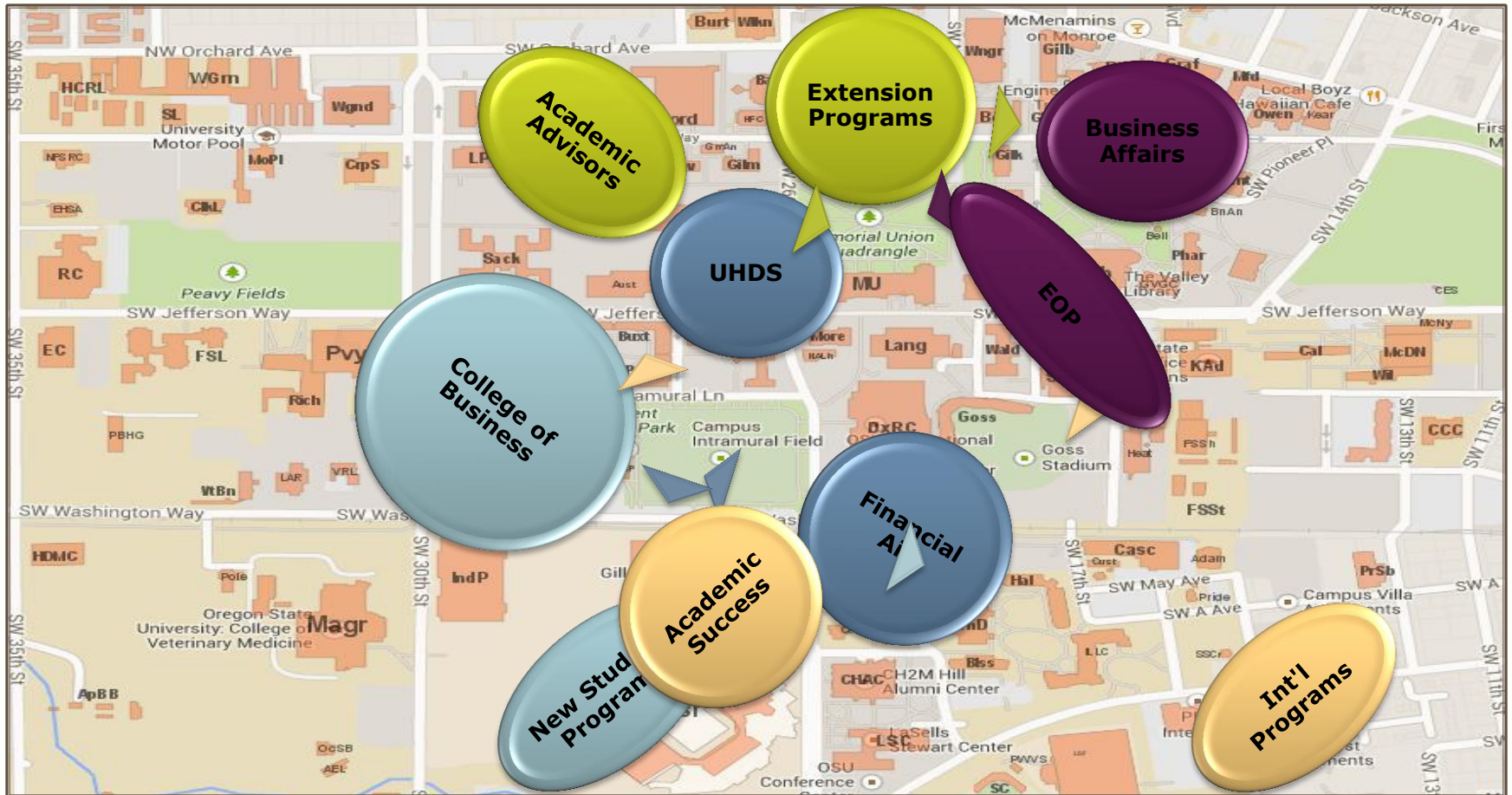


1st FLRC Meeting April 2014

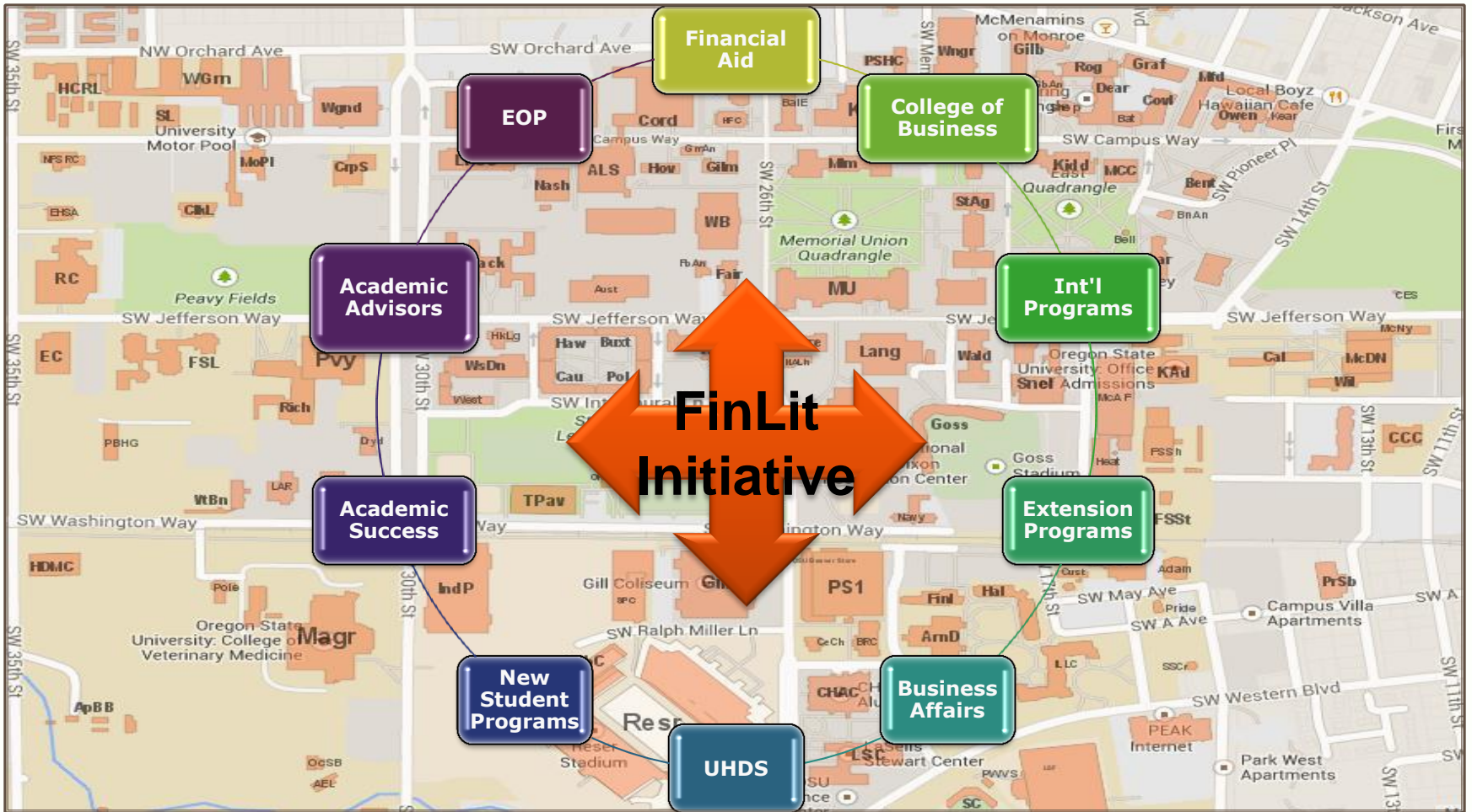
- Joint affirmation
 - Critical topic for student success
 - Collaboration needed/wanted
- Resolved to take action
 - Research models
 - Draft proposal for campus initiative
 - Committees - Outreach, Assessment, Curriculum, and Development



Moving From . . .

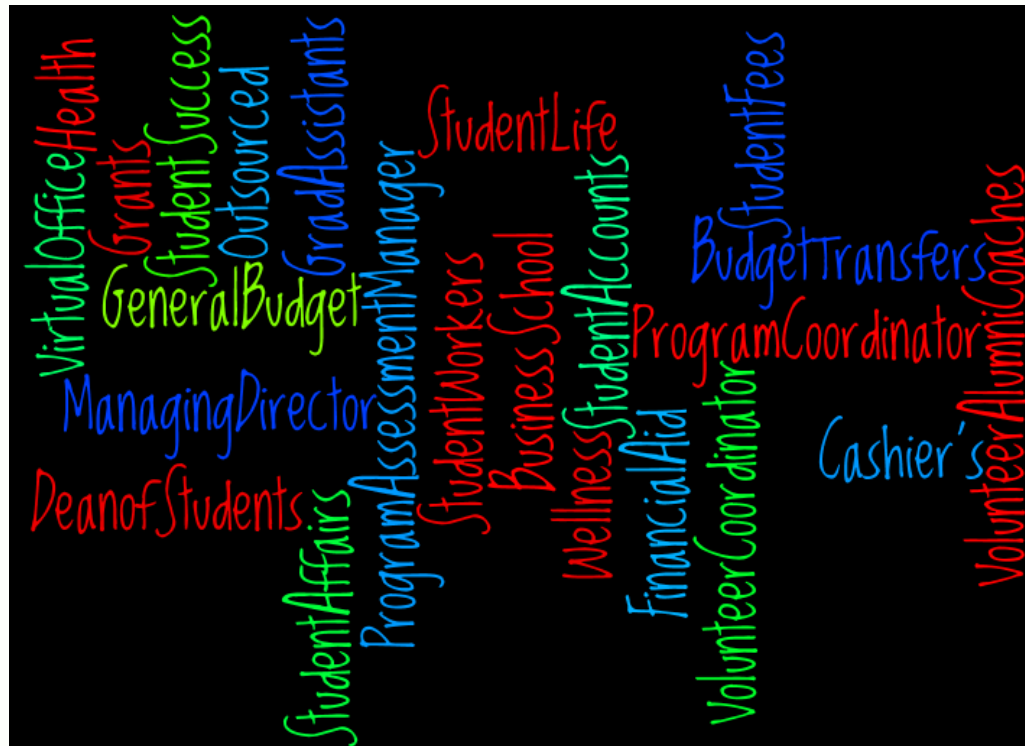


Moving To . . .



We're not Alone - Hot Topic in Higher Ed

- 1st National Summit in 2014
- Nat'l Student Financial Wellness Study
- Models - Similar components, different structures
- OSU unique with Grass Roots effort



Direction and Vision



Current State

- FLRC
- Creating collaboration

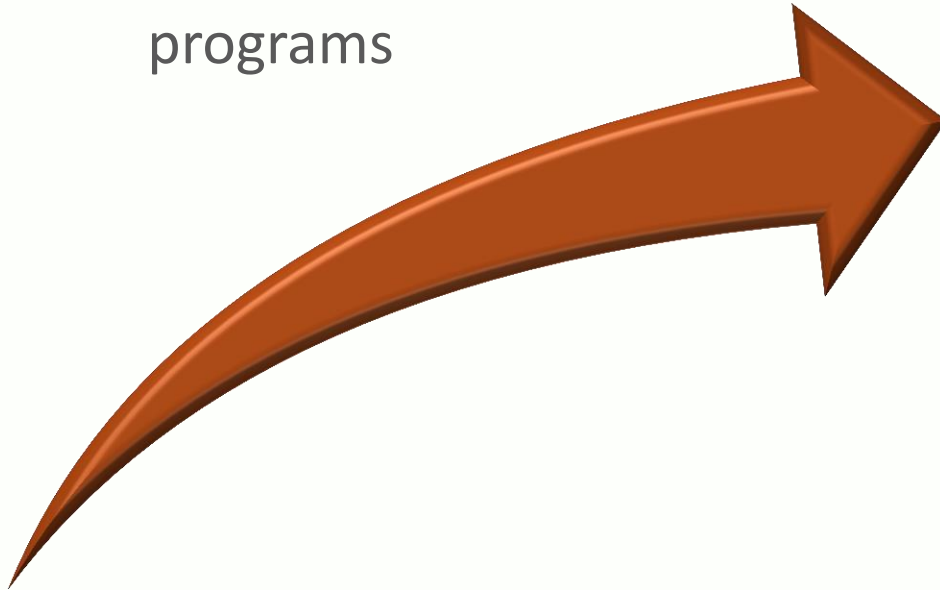
Initial State

- Disbursed
- On your own

Curriculum Committee

Short-term

- Compile current financial literacy “landscape” at OSU
- Research highly rated programs



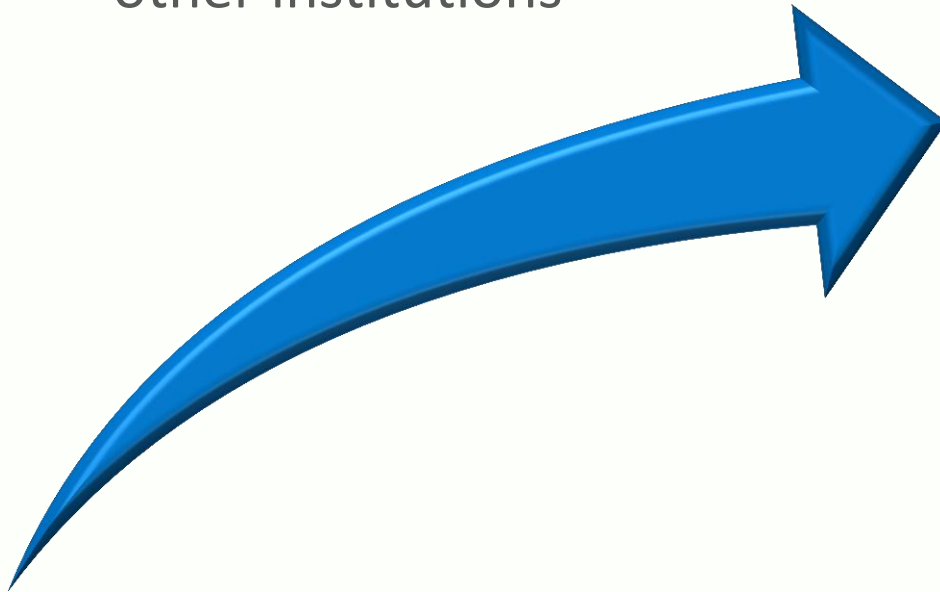
Future State

- Centralized, vetted resources
- Targeted programs
- Pervasive presence of Financial Literacy on campus

Outreach Committee

Short-term

- Create key marketing messages
- Identify target populations
- Research identity/branding at other institutions



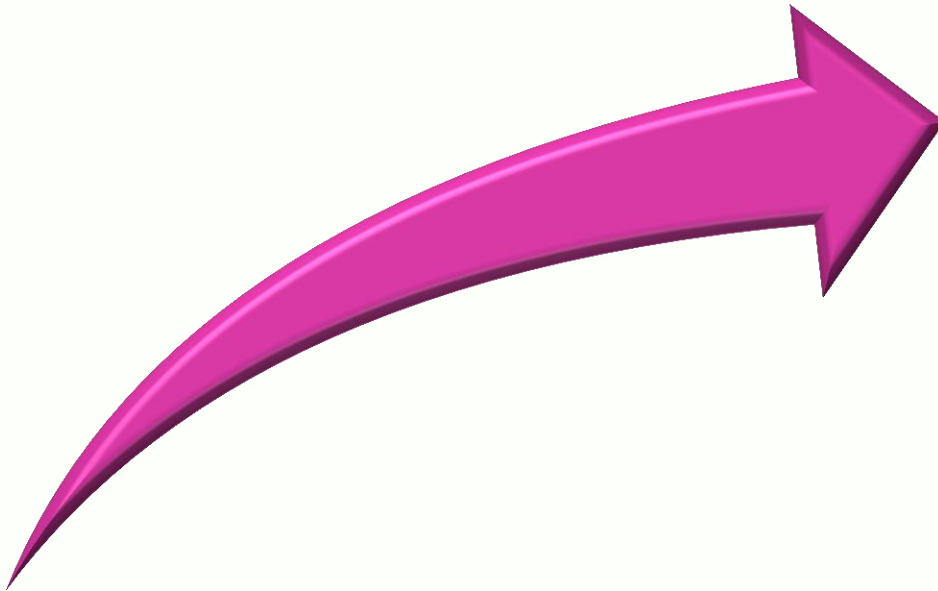
Future State

- Centralized web presence & campus messaging
- Growing brand identity
- Creation of print & online materials, videos

Assessment Committee

Short-term

- Intake survey of freshman
- Financial knowledge & values



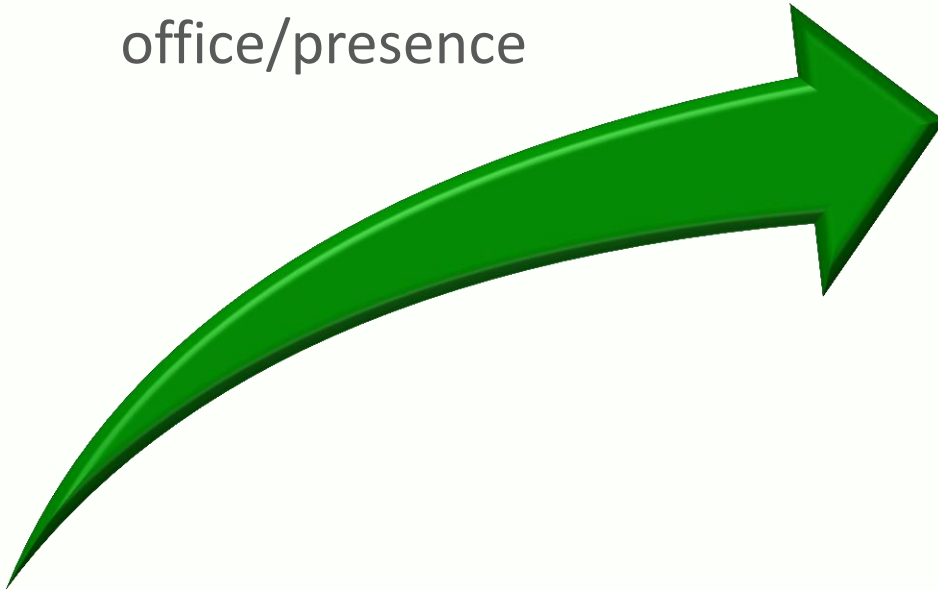
Future State

- Centralized surveying
- All student levels
- Report on trends and measures

Development Committee

Short-term

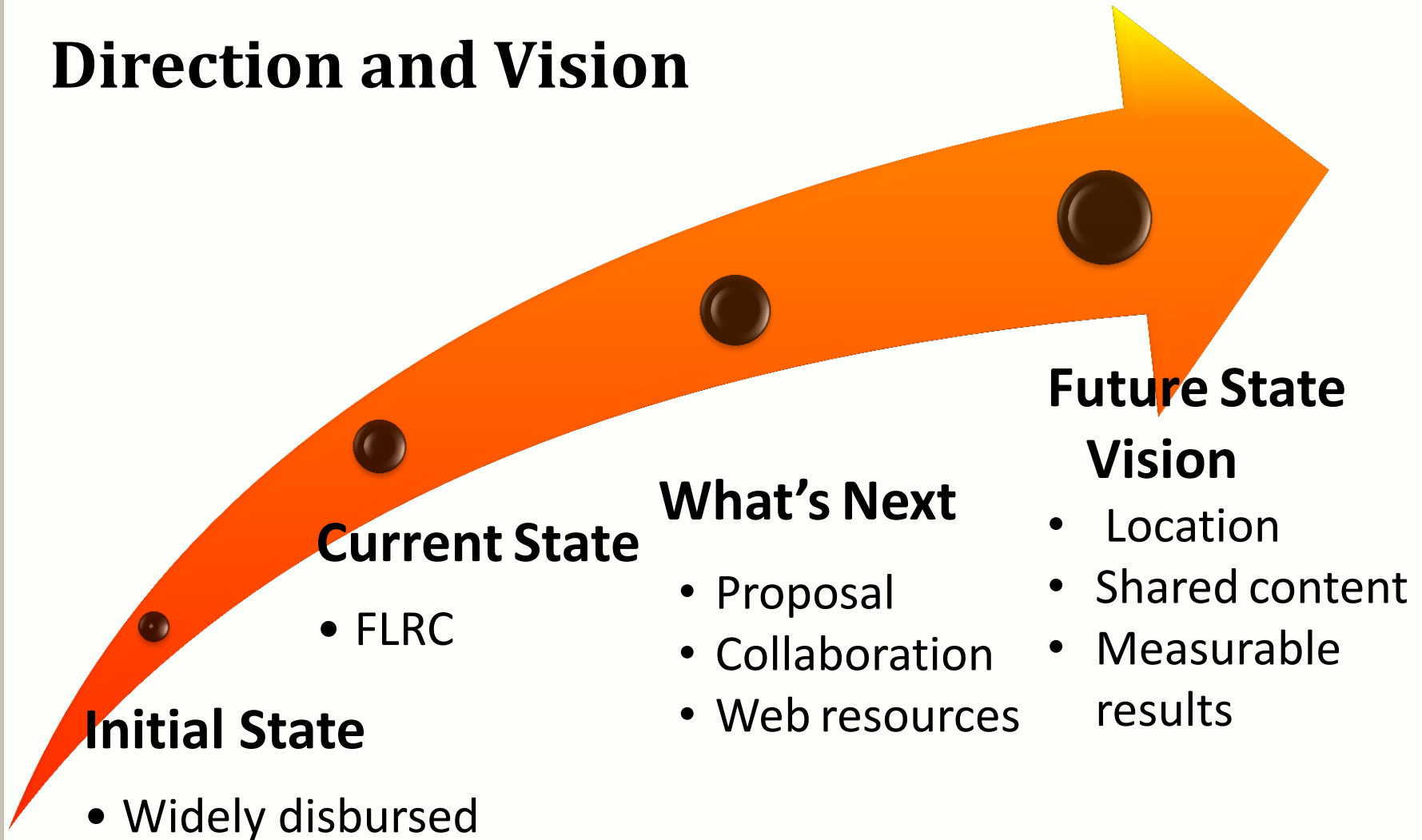
- Research best practices & relate to OSU
- Proposal for OSU FinLit office/presence



Future State

- A place
- Collaborative with grass roots spirit
- Sustainable and impactful

Direction and Vision



Next Steps as a Group

- Committee work
- Email with needs
- Invites for proposal work sessions
- Project updates





Closing Remarks

Timelines

Stay Engaged & Stay Tuned

Questions

Thanks!