



Intercollegiate athletics is an important part of OSU’s operations and makes a major contribution to our students, the University, and the community. A working group that reviewed the current operations of athletics noted:

- Membership in the PAC-12 enhances OSU’s academic reputation, has some positive impact on recruiting undergraduates, and affords us national visibility we would not have otherwise.
- Athletic events provide an opportunity for student athletes and other students (band, trainers, student workers) to develop as individuals outside the classroom. These events also provide many students a point of common participation, a sense of community, and can be a focus of engagement outside of the classroom.
- Annual spending by visitors to Corvallis for athletics events has a large impact on the local economy. Expenditures in the Corvallis community by visitors (food, parking, lodging, etc.) and related activities for athletic events is estimated at \$31-36M annually.

	Athletics	OSU FY14
Total Students	500	27,925
% receiving aid*	64%	69%
% non-residents	66%	37%
% international	9%	10%
% female	42%	47%
% US minorities	32%	21%
GPA for men	2.80	3.14^
GPA for women	3.24	3.26^
GPA for all**	2.98	3.21^
*257 scholarships total, some used as partial aid		
**11 of 17 teams had team GPAs \geq 3.0		
^GPA for 2014 Bachelor's graduates		

Table 2. Where does the money come from and how is it used? Are we a lot different than our peers? Comparisons of revenue sources and expenditure categories for 2015 between OSU and a select group of peer institutions (noted below the table). This excludes places with much larger expenditures (in 2015 Washington spent \$104M, Oregon spent \$104M). In FY18, OSU revenues are projected at \$75.0M and expenses at \$81.5M.

	Total Revenues	Tickets	Gifts	Fees	Rights and Licensing	University	Other
OSU	\$64,876,006	16.9%	15.1%	3.9%	52.8%	6.8%	4.5%
Peer average	\$73,106,087	18.0%	19.8%	4.7%	48.1%	5.5%	3.8%
	Total Expenses	Coaching/ Staff	Scholarships	Buildings	Other		
OSU	\$72,557,984	28.6%	13.1%	18.1%	40.2%		
Peer average	\$72,384,707	35.7%	13.8%	17.3%	33.2%		
Peers spending less than \$85M per year in 2015: ASU, Arizona, Colorado, Utah, Washington State, Purdue, Iowa State, North Carolina State, Virginia Tech, Kansas State							

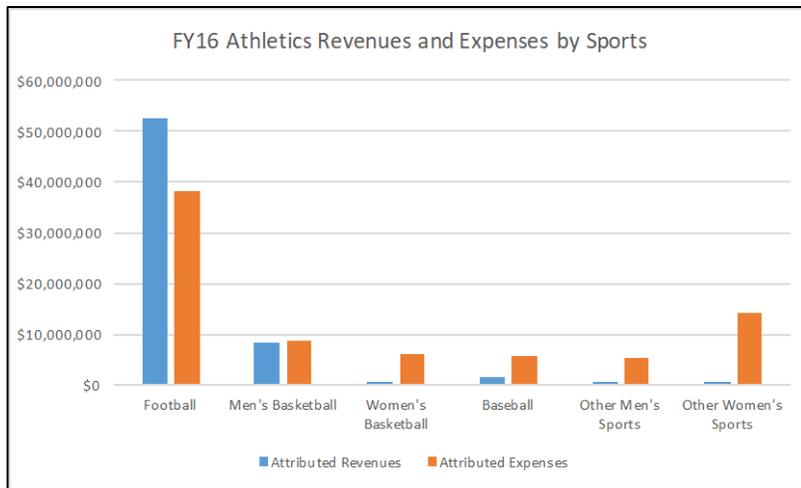


Figure 1. What sports drive the revenue side of Athletics' budget? Attributed revenues and expenses by sport (including direct and indirect expenses) for FY16.

Table 3: Location, location, location



PAC-12 Member	Venue	Capacity	2015 Average Attendance
USC	Los Angeles Coliseum	93,607	73,984
UCLA	Rose Bowl	91,136	66,858
Washington	Husky Stadium	70,083	59,485
Arizona State	Sun Devil Stadium	64,248	52,712
Cal-Berkeley	Memorial Stadium	62,467	49,482
Arizona	Arizona Stadium	56,029	51,393
Oregon	Autzen Stadium	54,000	57,601
Colorado	Folsom Field	53,613	39,685
Stanford	Stanford Stadium	50,424	49,666
Utah	Rice-Eccles Stadium	45,807	46,652
Oregon State	Reser Stadium	45,674	36,079
Washington State	Martin Stadium	32,952	29,407

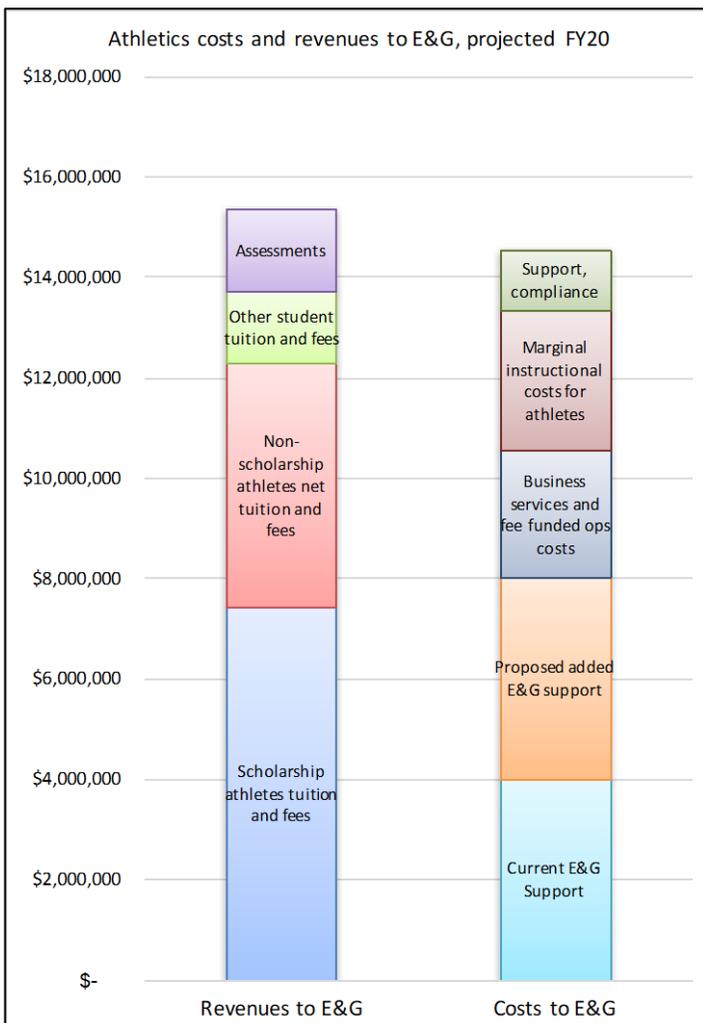


Figure 2: Does Athletics cost E&G? Even after increasing the institutional contribution from \$4M to \$8M by fiscal year 2020, the net difference, between the E&G contribution to Athletics and Athletics revenues back to the E&G budget, is nearly zero. The largest part of the revenue from Athletics comes in the form of tuition and fees paid by (or for) scholarship and non-scholarship athletes.