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DATE: March 21, 2016
TO: Anita Azarenko
Special Assistant to the VP
FROM: Ronald L. Adams
Interim Vice President for Finance and Administration
SUBJECT: Notice of Decision -- Interpretive Signage

In 2006, the Campus Planning Committee adopted the OSU Campus Sign Plan, which outlines policies and standards for nine (9) types of exterior signage across campus. Changes to the OSU Campus Sign Plan are subject to review and approval of the Campus Planning Committee. The Plan does not include a provision for interpretive signage and there is no direction or criteria given as to how to address interpretive signage. A memo was presented to the Campus Planning Committee on March 9, 2016. The memo provided examples of this signage type, coordination efforts between University Relations and Marketing, Facilities Services, Office of Equal Opportunity and Access, and Capital Planning and Development. Criteria for interpretive signs was developed and design templates are being designed by University Relations and Marketing to ensure a consistent look across campus.

The Committee found the proposed amendments to the Campus Sign Plan were consistent with other exterior signage provisions and recommended **APPROVAL**. The following language would be inserted between 9.0 Temporary Identification and 10.0 OSU Banner Plan on page 6 of the OSU Campus Sign Plan:


10.0 INTERPRETIVE

Interpretive signs are intended to explain, interpret, or communicate site-specific information of educational value or interest regarding something in the immediate vicinity. Examples of topics for interpretive signage include demonstration gardens or experiments, innovative or experimental designs, and elements of historical significance.

- 10.1 Requests for interpretive signs shall be made through University Land Use Planning. University Land Use Planning will coordinate the review of proposals with the appropriate campus departments.
- 10.2 University Relations and Marketing will review and approve proposed signs for content and consistency with University Relations and Marketing design standards.
- 10.3 Capital Planning and Development and Facilities Services will review and approve the construction, proposed location, and installation method of proposed signs. Signs shall be consistent with the OSU Construction Standards and the City of Corvallis's Land Development Code. Installation locations will be determined with consideration given to compliance with applicable codes and standards, accessibility, maintenance requirements, impacts to historic resources, and impacts to university landscaping and infrastructure.

10.4 The requesting department, organization, or program is responsible for the costs associated with the sign, including content and design, materials, installation, repair, and maintenance.

I **APPROVE** the Campus Planning Committee's recommended amendments to the OSU Campus Sign Plan as noted above.



Ronald L. Adams
Interim Vice President for Administration

1 April 2016

Date

cc: Laura Shields, AD University Marketing
Gabe Merrell, Office of Equal Opportunity and Access
Joe Majeski, Facilities Services
CPC Files