



Capital Planning & Development  
**CAMPUS PLANNING COMMITTEE MEETING SUMMARY**

<b>DATE</b>	June 21, 2023
<b>FACILITATOR(S)</b>	Bob Richardson, ULUP Manager
<b>MINUTES TAKEN BY</b>	Bob Richardson, ULUP Manager (Zoom Video Recording)
<b>MEMBERS IN ATTENDANCE</b>	Joe Majeski, Kate MacTavish, Deb Mott, Patrick Robinson, Kate Hunter-Zaworski, Bill Calendar, Yvette Spitz, Suzanne Gray
<b>LOCATION</b>	Video Conference

**I. Call to Order**

Bob Richardson, University Land Use Planning (ULUP) Manager called the meeting to order at 2:07 PM.

**II. Schematic Design and Site Approval Requests**

Fire Testing Lab Site Approval

Rebecca Houghtaling gave a report and explained that the College of Forestry is seeking approval of a site to construct a Fire Testing Lab. The proposed building would be a one-story, approximately 1,000 square-foot building on a 1,500 square foot slab. The facility will support research and testing activities supporting Oregon’s goal of reducing wildfire risks by informing best-practices for landowners, forest managers and public stewards of the land. It will also provide space for OSU and private-sector partners to study fire safety of mass timber buildings, which is vital for expansion of the industry.

Rebecca provide an evaluation of the proposed site for consistency with the Corvallis Campus Vision and Campus Master Plan. She noted that while the proposed location for the Fire Testing Lab is not an identified Opportunity Site in the Corvallis Campus Vision, the small size of the facility and the synergistic relationship with the research that takes place in the A.A. Red Emmerson Advanced Wood Products Laboratory makes the project more of an addition to the existing building than a separate facility.

Rebecca reviewed two items for the project team to address as the project progresses. These items are the need to replace or compensate for any displaced vehicle parking spaces and to comply with development and zoning standards.

Deb moved to approve the Site Approval request, Bill seconded the motion. All voted in favor of the motion.

**III. Meeting Summary Approval**

Deb moved to approve the meeting summaries from December 14, 2022 and January, 18 2023. Patrick seconded the motion. All voted in favor of the motion to approve.

**IV. Project / Construction Updates**

Libby Ramirez was unable to attend the meeting and give regular construction updates. Instead, Rebecca posted a link to the Capital Planning and Development website where project descriptions are posted and updated.

**V. Other Business**

PRAX Communication Strategy and Banner Sign

Bob introduced Peter Betjemann, PRAX Director and Nadia Hagan, Associate Director of Audience Engagement and Education, who provided an overview of the outreach and communication strategy for PRAX, as well as concepts they have for banner signs on the exterior of PRAX that are not contemplated in the current OSU Sign Plan.

Nadia described the kinds of activities that would occur in PRAX and how it is intended to connect with and provided opportunities for Oregon residents to have access to high quality arts programming. She then explained the sequence of their various campaigns: Announcement, Awareness, and Opening, which are intended to create buzz and interest in PRAX.

Peter explained how banners are typically used on the exterior of museums and event centers. He reviewed concepts they were exploring and stated that they don't intend to use all of the concepts. He explained the goal of the banners is not to advertise PRAX, but rather the art exhibits or annual themes that performances and exhibits would be based on.

Bob explained that the OSU Sign Plan gives University Land Use Planning the ability to review and approve sign types not identified in the Sign Plan. He stated that there are details that need to be worked out, but ULUP supports the banner signs in concept. He inquired whether the CPC had any comments or suggestions to consider.

Deb expressed support for the concept but encouraged PRAX to consider wear-and-tear from wind and weather. She also said that the interior window masking can become expensive if the plan is to change it regularly. There was brief discussion on how the banners would be changed. Joe said Facilities Services has scissor lifts that could be used.

Yvette asked who was expected to be seeing/reading the banners on the south side, pedestrians? Motorists? Peter explained it would primarily be reaching pedestrians because those signs were next to a main entrance.

Bob said ULUP and the project team would continue coordinating on the details of sign installation and location.

Temporary Sign Policy

Bob explained that at the beginning and end of each academic year ULUP receives multiple requests to hang banners on the exterior of buildings that say something to the effect of "Welcome Students" or "Congratulations Students". Such signs are intended to be temporary, but they do not meet the criteria

for temporary signs or fit under any other sign category in the OSU Sign Plan. Bob asked if the CPC would be interested in reviewing an update to the Sign Plan that would, for example, allow 1-2 banner signs per College for a set period of time at the beginning and end of the academic year. The CPC expressed support for considering some changes.

#### Campus Projects and Corvallis Campus Vision Overview

Bob provided a high-level overview of development on campus and how it is guided by or implements the Corvallis Campus Vision (CCV). He reminded the CPC that the CCV is the overarching guide for campus development and is organized around the themes Development, Open Space, and Circulation. He gave examples of how these themes are incorporated into various development projects on campus, including the Huang Collaborative Innovation Complex, Benton Place, Washington Way, and 16<sup>th</sup>/17<sup>th</sup> Streets and A Avenue. He also explained how these projects link with one another or fill gaps in ways that result in cohesive open spaces, circulation networks, and building design.

Deb raised a concern that the university needs to do a better job of determining who will manage the operation of the various open spaces that we are creating e.g. inventory, reservations, allowed uses. If there is not universal oversight, there will be multiple management “silos” all doing different things. Deb suggested that the CPC is a good group to do some thinking about this kind of issue.

#### **VI. Next Meeting Date**

The next meeting is TBD.

#### **VII. Adjourn**

The meeting adjourned at 3:12 PM