Sustainability Town Hall 2012

Model Sustainable Event Report

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Waste Steps

• OSU Campus Recycling provided five recycling stations; local boy scout troop #163 volunteered to staff bins, helping attendees sort
• All trash cans removed from building (except in restrooms)
• Bathroom paper towels collected for composting
• Collected reusable paper during clean-up
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Waste Steps

• Everything served by Valley Catering was compostable
• Exhibitors and attendees asked to avoid bringing or distributing non-recyclable items
• Borrowed nametag holders from OSU University Events and returned for reuse
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Waste Results

• Again met our goal of being zero waste!
• Collected more compost this year (reasons unknown), but again cut recycling (meaning we further reduced paper waste from the meeting).
• Diverted 59 lbs from the landfill this year.
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Energy Steps

- **OSU Sustainability Office** controlled lighting levels during the event to conserve energy
- 1,000 kWh of renewable energy generously provided by **Pacific Power Blue Sky**
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Energy Results

- Offsets provided by Pacific Power Blue Sky offset all electricity used (960 kWh) and will avoid 1,198 lbs of CO₂, which is equivalent to not driving 1,218 miles or planting 14 trees!
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Water Steps

• Bathroom faucet flow rates labeled so attendees could choose by efficiency
• Restrooms had only low flow toilets and urinals and were labeled as such
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Food Steps

• Menu from Valley Catering featured many Local 6 foods (from the six counties touching and including Benton County).

• Compostable serving ware from EcNow Tech

• Municipal tap water provided for beverage service (rather than bottled or shipped water)

• Signage used to identify local foods
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Food Results

- **Beans** from Truitt Brothers, Salem
- **Blueberries** from Stalbush Island Farm, Corvallis
- **Bread** from Big River, Corvallis
- **Butternut Squash** from Stalbush Island Farm, Corvallis
- **Corn** from Stalbush Island Farm, Corvallis
- **Crackers** from Oregon Cracker, Corvallis
- **Spinach** from Stalbush Island Farm, Corvallis
- **Tortillas** from Carmen’s Tortillas, Eugene
- **Tortilla Chips** from Carmen’s Tortillas, Eugene
- **Tomato Puree** from Gathering Together Farms, Philomath
- **Vegetables** from Gathering Together Farms, Philomath
Transportation Steps

- Marketing materials promoted alternative transportation
- Surveys used to determine modes of transportation used by attendees
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Transportation Results

- Only 14% drove alone (cut in half over last year) while 86% took alternative modes!

- **Over half** (51%) came car free (up from one third last year)

2011:
- Drove alone: 29%
- Carpoled: 24%
- Bicycled: 21%
- Public transit: 2%
- Electric/Biofuel/Hybrid Car: 14%

2012:
- Drove alone: 14%
- Carpoled: 28%
- Bicycled: 29%
- Electric/Biofuel/Hybrid Car: 7%
- Public transit: 4%
- Walked: 18%
Transportation Results

• All modes of transportation increased except for driving alone.
• 235 responded to the survey this year.
• Influential factors:
  – The event was deliberately scheduled on a Thursday so late night bus service was available to attendees.
  – The weather was more friendly to walking and bicycling.
Social Sustainability

- Marketing posters were made in **English and Spanish**
- Educational **signage** posted so attendees learned how to duplicate efforts
Economic Sustainability

- Purchased and promoted local food and serving ware
- Provided a venue to promote local businesses and organizations
Questions?

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