Financial Literacy Resource Council (FLRC) Status Update - January 2015
Agenda

- Opening Remarks
- Introductions
- Current State at OSU & Across Higher Ed
- Moving Toward a Vision
- Committee Reports
- What’s Next
- Closing Remarks
FLRC Mission Statement

The Financial Literacy Resource Council was established to lead to greater campus collaboration and cross promotion of existing resources as well as facilitate the development of new programs and support mechanisms for our students. We are tasked with identifying areas of need, determining best practices, and identifying resources for providing financial literacy education. The Council consists of four subcommittees, each tasked with a specific mission that contributes to the overall success of our students in the area of financial literacy and well-being.
Introductions

My name is...
I work in...
I am here because...
1\textsuperscript{st} FLRC Meeting April 2014

- Joint affirmation
  - Critical topic for student success
  - Collaboration needed/wanted

- Resolved to take action
  - Research models
  - Draft proposal for campus initiative
  - Committees - Outreach, Assessment, Curriculum, and Development
Moving From . . .

College of Business

Academic Advisors

Extension Programs

UHDS

Business Affairs

EOP

Financial Aid

Academic Success

New Student Programs

Int'l Programs
Moving To...

Academic Success

Academic Advisors

EOP

Financial Aid

College of Business

Int'l Programs

Extension Programs

Business Affairs

UHDS

New Student Programs

FinLit Initiative

Oregon State University
We’re not Alone - Hot Topic in Higher Ed

- 1st National Summit in 2014
- Nat’l Student Financial Wellness Study
- Models - Similar components, different structures
- OSU unique with Grass Roots effort
Direction and Vision

Initial State
- Disbursed
- On your own

Current State
- FLRC
- Creating collaboration
Curriculum Committee

Short-term

- Compile current financial literacy “landscape” at OSU
- Research highly rated programs

Future State

- Centralized, vetted resources
- Targeted programs
- Pervasive presence of Financial Literacy on campus
Outreach Committee

Short-term
• Create key marketing messages
• Identify target populations
• Research identity/branding at other institutions

Future State
• Centralized web presence & campus messaging
• Growing brand identity
• Creation of print & online materials, videos
Assessment Committee

Short-term

• Intake survey of freshman
• Financial knowledge & values

Future State

• Centralized surveying
• All student levels
• Report on trends and measures
Development Committee

Short-term

• Research best practices & relate to OSU
• Proposal for OSU FinLit office/presence

Future State

• A place
• Collaborative with grass roots spirit
• Sustainable and impactful
Direction and Vision

Initial State
- Widely disbursed

Current State
- FLRC

What's Next
- Proposal
- Collaboration
- Web resources

Future State Vision
- Location
- Shared content
- Measurable results
Next Steps as a Group

• Committee work
• Email with needs
• Invites for proposal work sessions
• Project updates
Closing Remarks

Timelines

Stay Engaged & Stay Tuned

Questions

Thanks!