

Attendance: Austin Carsh, Isai Garcia, Kennedy Hedges, Ben Johnson, Sherm Bloomer, Nicole Real & Karren Cholewinski

Absent: Sami Searles, August Peterson and Jasen Phillips

Review: 2018-2019 Tuition & Fee Recommendations, Corvallis & Cascades Campuses

- Tuition Overview
 - 2018-2019 tuition rates are shown reflect the annual cost (unless otherwise indicated) with the percentage change from 2017-2018
 - Per credit hour tuition rates at OSU are rounded to whole dollars, up or down based on the actual figure. The rounding results in an actual percentage rate change.
- Undergraduate Tuition
 - The percentage rate increase, for example the Corvallis-undergraduate resident base rate increase of 3.59%, results in a lower annual increase for degrees with differential tuition. For example, Pre- and Pro-Engineering, Forestry and Business majors.
- Graduate Tuition
 - The College of Business is requesting the Masters of Business Administration (MBA), a course-based professional program-not necessarily a graduate program, differential rate be rolled into the graduate tuition base rate, resulting in a per credit hour rate.
 - OSU-Cascades Master's degree programs are phasing out a tuition plateau structure effective in FY2019.
 - Graduate tuition base rates were found to be out of alignment with peer institutions with resident rates high and non-resident rates low for the market. Resident tuition will increase 1.56%, while non-resident tuition will increase 4.46% for 2018-2019.
 - Professional degrees, Pharmacy and Vet Med tuition rates are influenced by peer program rates. For 2018-2019 these two programs are anticipating a 3% increase for tuition.
 - College of Public Health & Human Sciences has requested a \$4/credit hour increase in the differential rate for the MPH program.
- Summer Session Change
 - Tuition rates for summer session are the resident undergraduate and resident graduate base rates for all campus located students.
 - Summer session is to be reset to be the first "term" of the year (Summer, Fall, Winter & Spring), rather than the last term (Fall, Winter Spring & Summer). This also aligns with OSU's fiscal year of July-June.
 - Under the governance of the Oregon University System (OUS), the approval of tuition rates generally did not happen until June. (Lag tuition rates.)
 - Under the governance of the OSU Board of Trustees (BOT), the approval of tuition rates happens in April, providing time to have summer rates in place by July 1.
 - For summer session 2018, the tuition rates will be those approved by the BOT in April 2017.
- Ecampus
 - Ecampus undergraduate tuition rate increases follow the percentage change of the OSU-Corvallis undergraduate resident base rate.

- A differential rate for the Education Graduate Programs have been omitted. This error is being corrected for 2018-2019 for the affected degrees. There is a new graduate differential for Masters in Counseling of \$29 credit hour.
- There is currently a proposal to roll the distance education fee, \$80 credit hour, into the Ecampus credit hour tuition rate. This will eliminate one line on the student account bill. Rolling up fees and tuition into higher level categories may reduce some of the frustration expressed about OSU's billing.

Tuition Scenario Table

- There are three tuition scenarios for 2018-2019, ranging for resident undergraduate students from 1.49% to 4.46%.
 - Scenario B: Tuition increases are centered on the "OSU-Corvallis" inflationary rate. Proposed rates for 2018-19 are 3.47% for resident undergraduates/2.27% for non-resident undergraduates; \$2.2M increase in financial aid; OSU budget surplus/(deficit): \$0.6M. Results in a balanced budget maintaining current programs and services at projected current service level inflation. Budgets for costs of enrollment growth (2.5% overall, 10% Ecampus). Includes strategic allocations for capital renewal, Foundation & Alumni Association, Athletics, student success and support services.
 - Scenario A: Tuition increases below those of Scenario B for 2018-19 are 1.49% for resident undergraduates/1.14% for non-resident undergraduates; \$1.6M increase in financial aid; OSU budget surplus/(deficit): (\$4.1M). This scenario would require a reduction in projected spending of 0.7% to 0.8% in either specific strategic investments or targeted program reductions.
 - Scenario C: Tuition increases above those of Scenario B for 2018-19 are 4.46% for resident undergraduates/3.24% for non-resident undergraduates; \$2.6M increase in financial aid; OSU budget surplus/(deficit): \$3.8M. Funding for Faculty Excellence fund, recruiting distinguished scholars to strategic growing programs (\$1.8M); Increase in financial aid pool from 12.2% to 12.5% of undergraduate tuition (\$1.0M); Additional student support staff for financial aid and registrar's office (\$0.9M).
- OSU Funding Priorities for tuition: 1-Student financial aid, 2-Faculty, 3-Additional support staff.
- University Budget Committee is framing tuition proposals within a 4-5 year scenario with a certainty of variation (percentage increases within a range), not price. The non-resident undergraduate tuition increase will be about 2/3 of the resident undergraduate rate.
- Sherm will begin tuition conversations with OSU community in late February/early March 2018.

Counseling and Psychological Services/Student Health Services

- CAPS/SHS Fees discussion for FY2019
- Sherm to discuss the possibility of E&G funding for CAPS with the Provost.

Portland Hub Initiative

- Proposal for any program that wants to offer a hybrid-degree. Provost did say it is worth taking to Deans for further exploration.
- Is the pricing rational? Based on College of Business assessment (15% less than Ecampus rate); Audience is metro PDX.
- Dean's challenges - All taking a share of the tuition price reduction.

- Price sensitivity (community college students) and timing. Do not want to set rates too high and then have to drop tuition rates post implementation. Once the program is in place, will have a better idea of what the pricing needs to be.
- Dual modal learning - Online content (currently available) but need to build the face-to-face component for these courses.
- How do you charge? How are students admitted? Apply as a hybrid student, OSU-Portland Hub student? Do we have the capability to charge accordingly? What if a student changes locations, moves to Corvallis to complete their degree? How broad is the audience?

Tuition Conversations

- Which student groups should Sherm meet with to discuss the tuition rates?
 - Student groups
 - Ambassadors
 - Leadership Academy
 - RHA
- What is the best way for communicating with students?
 - Email...but what communications are read most?
 - Advisor messages to students that highlight upcoming activities and events.
 - College newsletters

Next Steps

- Proposal to Provosts
- SBAC – topics for discussion in the coming months?
 - Budget issues; stuff that irritates you as a student; institutional questions; PAC folks (April); surface issues that are challenging
 - Administrative Bloat– How do we define administration?; What is an appropriate role/designation for an administrator? Definition of administration.