Agenda

1. Principles for budget reductions and/or budget additions and reallocations
2. Guidelines or criteria for decisions on targeted budget reductions or reallocations

Principles for budget reductions and/or budget additions and reallocations

Framing principles

1. Consider long-term view vs. reactionary
   a. Near term complementing vs. long-term goals
   b. Program potential vs. “now”
   c. “Opportunity” costs
2. Understand permanency of decisions (dominos) = consequences at all levels
3. Maintain R1 abilities
   a. Scope in decisions (SP4.0 lens)
   b. Land Grant
4. Lowest paid
   a. Build an equitable workplace
   b. How to not put burden on most vulnerable workforce
5. Share consequences fairly
6. Diversity-inclusion principles
7. Student success goals
   a. e.g. Student affairs $\leftrightarrow$ funding colleges
8. Awareness of perceptions
   a. Transparency and communication
   b. Link to fairness goal
   c. Competition vs. collaboration issues
9. Decisions based on performance measures
   a. Understanding programs and people
   b. Who provides this criteria?
10. At what level would these decisions be made?
11. Financially responsible
12. What if we didn’t raise tuition?
   a. Cost to students/affordability

Guidelines or criteria for decisions on targeted budget reductions or reallocations

Criteria (e.g. how to evaluate criteria/decisions to recover $13M to bring the budget back into balance)

- Evaluation of degree programs with low enrollment (in context)
Academic

- Program growth demand - $/students
- Evaluating quality of programs
  - eSETs (Electronic Student Evaluation of Teaching)
  - Statistical outcomes (informed by audience)
    - Graduation
    - Jobs in field
    - Grad school
    - Alumni engagement
- Diversity of students & staff
- Intangible resources and effort
  - How is that recognized?
- R1 – reputation, research, scholarship, impact measurement
- Margins, course loads, resource use
  - Margin vs. mission
- Transparency of factors
- Programs in the state (ex. Vet Med)
  - Access to training
  - [land grant, R1]

Administrative

- Reduction of administrative bloat
  - How to identify bloat
    - (e.g. maximum salary, new salary structure)
- Efficiencies – how, where?
  - Time/productivity (e.g. DocuSign)
  - Cost savings
- Avoid shifting costs
- Consolidate systems & contracts
- Consolidate management levels
  - Flatten – group by function/role
- Consolidate across units
  - Distributed is more expensive
    - Transparency
    - Efficiencies?
    - Cost savings?
    - Loss of quality & outcomes
  - Clear on goals
    - Website management, social media, marketing communication
    - How do you build effective hub and spoke marketing
- Coordinate program funds
Other/Action Items

- Outcomes to consider

Next UBC Meeting

April 10, 2020 2:00-3:30
Zoom

Attendees

Belinda Batten – Chair and Associate Dean, College of Engineering
Sherm Bloomer – Vice Chair and AVP, Budget & Resource Planning
Safi Ahmad – Associated Students of OSU
Halli Barrios – Student at large
Rakesh Gupta – Professor, College of Forestry
Jon Boeckenstedt – Vice Provost, Enrollment Management
Bob Cowen – Director, Hatfield Marine Science Center (via phone)
Drew Ibarra – Director, Physical Activity Programs, College of Public Health & Human Sciences; Faculty Senate Budget & Fiscal Planning Committee Chair
Javier Nieto – Dean, College of Public Health & Human Sciences
Jackie Thorsness – Manager, Agricultural Sciences and Marine Sciences Business Center
Alison Johnston – Associate Professor, School of Public Policy; Faculty Senate Representative
Laurie Henry – Executive Assistant to AVP, Budget & Resource Planning