

Agenda

1. Principles for budget reductions and/or budget additions and reallocations
2. Guidelines or criteria for decisions on targeted budget reductions or reallocations

Principles for budget reductions and/or budget additions and reallocations

Framing principles

1. Consider long-term view vs. reactionary
 - a. Near term complementing vs. long-term goals
 - b. Program potential vs. “now”
 - c. “Opportunity” costs
2. Understand permanency of decisions (dominos) = consequences at all levels
3. Maintain R1 abilities
 - a. Scope in decisions (SP4.0 lens)
 - b. Land Grant
4. Lowest paid
 - a. Build an equitable workplace
 - b. How to not put burden on most vulnerable workforce
5. Share consequences fairly
6. Diversity-inclusion principles
7. Student success goals
 - a. e.g. Student affairs \leftrightarrow funding colleges
8. Awareness of perceptions
 - a. Transparency and communication
 - b. Link to fairness goal
 - c. Competition vs. collaboration issues
9. Decisions based on performance measures
 - a. Understanding programs and people
 - b. Who provides this criteria?
10. At what level would these decisions be made?
11. Financially responsible
12. What if we didn't raise tuition?
 - a. Cost to students/affordability

Guidelines or criteria for decisions on targeted budget reductions or reallocations

Criteria (e.g. how to evaluate criteria/decisions to recover \$13M to bring the budget back into balance)

- Evaluation of degree programs with low enrollment (in context)

Academic

- Program growth demand - \$/students
- Evaluating quality of programs
 - eSETs (Electronic Student Evaluation of Teaching)
 - Statistical outcomes (informed by audience)
 - Graduation
 - Jobs in field
 - Grad school
 - Alumni engagement
- Diversity of students & staff
- Intangible resources and effort
 - How is that recognized?
- R1 – reputation, research, scholarship, impact measurement
- Margins, course loads, resource use
 - Margin vs. mission
- Transparency of factors
- Programs in the state (ex. Vet Med)
 - Access to training
 - [land grant, R1]

Administrative

- Reduction of administrative bloat
 - How to identify bloat
 - (e.g. maximum salary, new salary structure)
- Efficiencies – how, where?
 - Time/productivity (e.g. DocuSign)
 - Cost savings
- Avoid shifting costs
- Consolidate systems & contracts
- Consolidate management levels
 - Flatten – group by function/role
- Consolidate across units
 - Distributed is more expensive
 - Transparency
 - Efficiencies?
 - Cost savings?
 - Loss of quality & outcomes
 - Clear on goals
 - Website management, social media, marketing communication
 - How do you build effective hub and spoke marketing
- Coordinate program funds

Other/Action Items

- Outcomes to consider

Next UBC Meeting

April 10, 2020 2:00-3:30
Zoom

Attendees

Belinda Batten – *Chair and Associate Dean, College of Engineering*
Sherm Bloomer – *Vice Chair and AVP, Budget & Resource Planning*
Safi Ahmad – *Associated Students of OSU*
Halli Barrios – *Student at large*
Rakesh Gupta – *Professor, College of Forestry*
Jon Boeckenstedt – *Vice Provost, Enrollment Management*
Bob Cowen – *Director, Hatfield Marine Science Center (via phone)*
Drew Ibarra – *Director, Physical Activity Programs, College of Public Health & Human Sciences; Faculty Senate Budget & Fiscal Planning Committee Chair*
Javier Nieto – *Dean, College of Public Health & Human Sciences*
Jackie Thorsness – *Manager, Agricultural Sciences and Marine Sciences Business Center*
Alison Johnston – *Associate Professor, School of Public Policy; Faculty Senate Representative*
Laurie Henry – *Executive Assistant to AVP, Budget & Resource Planning*