University Budget Committee

31 January 2020, 2:00-3:30 VLib 3622, Willamette East

Meeting Minutes

Agenda

- 1. Review two proposals for new rates for online programs in Engineering and proposal for a new rate for the doctorate in Physical Therapy at Cascades.
- 2. Review the tentative rate planning to date.
- 3. Discuss the proposals from Student Health and CAPS and what you all would like as next steps for those rates.
- 4. Discuss an issue in differential tuition rates as they relate to general tuition increases.

New rate proposals for online programs - College of Engineering

- Radiation Health Physics (RHP) online master's degree is unique and has seen an increase in students both in applications and degree completion.
 - COE is requesting an increase in Fall 2020 tuition by 6% and then another 6% increase in Fall 2021. Tuition for Fall 2019 is \$615/SCH, which would make Fall 2020 tuition \$652/SCH and Fall 2021 \$691/SCH.
 - Currently, the program is priced much lower than the nearest topical online competitors.
 - A staggered increase is intended to allow students opportunity to budget for the tuition increase and if possible, complete the program prior to the increase beginning Fall 2020.
 - The RHP program has advanced the student's virtual experience with re-developed virtual labs which has been costly to create for the online student.
- Applied Computer Science (CS) is a new 60 credit hour undergraduate online degree and will be offered beginning Fall 2020.
 - o This degree is in high demand with 1,800 students enrolled currently.
 - Based on competitors the proposal is based on standard undergraduate
 Engineering price per student credit hour (SCH). This equates to a base price of \$309/SCH plus Engineering differential tuition of \$51/SCH, totaling \$360/SCH.
 - The whole program is based on online tuition rates.

New rate proposal for doctorate in Physical Therapy at Cascades

- Program uses cohort model students have required credits they must complete to move forward, they are not optional.
- University of Washington is closest competitor for resident tuition.

- Non-resident tuition is targeted with out-of-state private programs to remain competitive.
- Cohort is expected between 30-45. There is generally a 90% retention rate year over year giving the program a sustainable enrollment of about 42 per cohort for the 3-year cohort.
- Program requires accreditation which cannot be announced as such until after student completes first year.

Proposals from Student Health and CAPS

- Reviewed current 2020-21 OSU Tuition and Fee Recommendations, Corvallis and Cascades campuses reflecting proposed base percentage increases for both Student Health Services (SHS) and Counseling and Psychological Services (CAPS).
 - o Proposed base increase for SHS is 7.0%, a dollar increase of \$26.60.
 - o Proposed base increase for CAPS is 20.0%, a dollar increase of \$33.06.
 - At the present fee, CAPS will be unable to maintain current services offered.
 Demand for services currently exceed resources.

Differential tuition rates

- Review of 2020-21 OSU Tuition and Fee Recommendations, Corvallis and Cascades campuses continued.
 - o Undergraduate tuition scenario reflects an inflationary increase of 3.2%.
 - The College of Business is currently the only college proposing a separate 3.2% differential tuition increase for both resident and non-resident.
 - Applying an inflationary increase would raise differential from \$21 to \$22 (rounded to whole dollars).
 - Raised question: If base tuition goes up by an inflationary increase, would applying the inflationary rate to differential be appropriate without requesting a separate proposal outlining why they are requesting an increase?
 - Transparency was highlighted as an important factor to keep in mind.
 - Sherm to follow up with the Provost on the topic.

Graduate Tuition Proposal Overview

- Resident graduate tuition 2.5%; non-resident graduate tuition 4.5% is being discussed relative to our peers. OSU is still well below our peers for non-resident graduate.
- Pharmacy proposed resident tuition 3.0%. Currently, second lowest in PAC 12 but nationally non-resident tuition is on the high-side of the median with no proposed increase.
- Public Health and Business proposed resident 2.5% and non-resident 4.5%.

- Cascades professional degrees recommended to be held flat.
- Most Ecampus undergraduate rates proposed increase of 3.0%. Graduate rates proposed no increase with the exception of the proposed Radiation Health Physics (RHP) online master's degree 6.0% increase.

Other/Action Items

- Sherm will capture proposals from Student Health Services (SHS) and Counseling and Psychological Services (CAPS) with detail on incidental fees from both Corvallis and Cascades.
- Cascades—will engage with students next week to see how students respond to the various tuition scenarios.
- Sherm and Belinda to communicate with Deans on differential rates.
- HECC looks at the 5.0% tuition threshold for OSU collectively as one university.

Next UBC Meeting

February 7, 2020 2:00-3:30 Covell 117

Attendees

Belinda Batten – Chair and Associate Dean, College of Engineering
Sherm Bloomer – Vice Chair and AVP, Budget & Resource Planning
Kelly Sparks, Associate Vice President, OSU-Cascades (via phone)
Halli Barrios – Student at Large, ASOSU
Rakesh Gupta – Professor, College of Forestry
Jon Boeckenstedt, Vice Provost, Enrollment Management
Bob Cowen, Director, Hatfield Marine Science Center (via phone)
John Gremmels, Capital Planner, Infrastructure Working Group Representative
Allison Hurst – Associate Professor, School of Public Policy
Jackie Thorsness – Manager, Agricultural Sciences and Marine Sciences Business Center
Alison Johnston – Associate Professor, School of Public Policy; Faculty Senate Representative
Michaela Canete, Student at Large, School of Public Policy, Student Budget Advisory Council
Nicole Real – Director of Budget Development
Laurie Henry – Executive Assistant to AVP, Budget & Resource Planning