

MINUTES

Committee members in attendance: Jon Boeckenstedt, Lisa Gaines, Jessica DuPont, Shaun Bromagem, Frank Chaplen, Staci Simonich, Zackery Allen, Nicole von Germeten, Tim Carroll, Terri Libert, Joe Page, Muhammad Aatir Khan

Absent committee members: Aiman Khan, Lily Butler, Alison Johnston, John Gremmels

Staff in attendance: Sherm Bloomer, Nicci Dolan, Kayla Campbell, Keahi McFadden

1. Consensus tuition and fee recommendation draft
 - a. A revised draft of the tuition and fee recommendations for interim President Johnson is available online. Sections that are updated, or are of particular note, are highlighted in yellow. If your unit has a particular rate or issue of interest, please check the language and arithmetic. Our goal is to reach consensus on these and identify if there are any minority reports that should be included so they can be forwarded to the President and Provost.
 - b. Reviewed the tuition recommendation table.
 - i. 5.6% rate for new Cascades resident undergraduate is correct.
 - ii. Pharmacy wants to reduce to 3.5% (not 4%)
 - c. Staci: Do we know where U of O will be?
 - i. No, they start rolling out now. Careful about not having conversations. Suspect 3-4% range.
 - d. Mak:
 - i. How does the agreement with SEIU's for increased wages affect this?
 - ii. If the Board approved Scenario B or C, where does the surplus go?
 1. Fund balance goes to academic colleges.
 - iii. This might be somewhat of a tangent but is the per credit cost for internships/practicums something within the scope of this committee? It just seems weird that OSU charges the full credit cost for internships even though there is essentially nothing that OSU provides. Like, if I get a job outside of OSU and want to count it for credit, I still have to pay for the number of credits even though OSU does not really provide any instruction or support for that. Follow Up: Sherm to check with Alix Gitelman.
 1. Frank: Accreditation – internship fits under accreditation. It's not like it's free to the program.
 2. Nicole – I second that. There is an internship coordinator, and supervisor, and we must give a grade.

3. Tim: Good points about there being costs associated with internships, but I can certainly see why a student wouldn't perceive that they receive the same level of value from OSU for an internship class.
2. Tuition forum schedules and participation
 - a. A schedule for a series of tuition forums that has been circulated across campus and shared with ASOSU. We would like to talk about whether a couple members of UBC would like to join Budget Office staff for this and if there are other ideas for outreach and engagement of the larger student body on these.
 - b. Tuition Forum: Sherm gave an overview of tuition forums.
 - c. Tuition Forum Volunteer
 - d. Joseph Page, Mak (will piggyback for incidental fees), Jessica DuPont, Jon Boeckenstedt, Nicole von Germeten, Frank Chaplen
3. Charge by campus update discussion
 - a. We would like to talk about the update to the charge by campus discussion and talk about what the most important goals are in considering revisions to our approach, particularly the "allow students to move easily between modalities and campuses" goal.
 - b. Jessica – Corvallis campus resident students taking Ecampus courses paying more.
 - i. Need to resolve.
 - ii. Goal: clarify real costs for students for planning purposes.
 1. Financial aid affects the cost of tuition to a student. Discounting does too.
 - iii. Jon: lower resident tuition in Ecampus to Corvallis rates. Jessica agrees and would be less confusing.
 - iv. Market based pricing model would be productive.
 - v. Look at what happens to non-resident rates when you apply traditional graduate (aid or not) and look at patterns in enrollment.
 1. What happens if you apply extra grant aid. Lower the average net revenue but enroll more of them. Not up against Berkeley, not denying qualified Oregon students.
 - c. Non-resident pay: Ecampus, Corvallis, etc.
 - i. What happens to retention?
 - ii. High tuition and stay a year – then calculate the NPV for each student.
 - d. Resident type – Ecampus plateau system?
 - i. Kayla: Plateau would disrupt the Ecampus settle-up.
 - ii. Jessica: Ecampus – typically only take a part time load.
 - iii. Sherm: Would it impact full time students?
 - e. Rankings are to recruit to Ecampus.

- i. But Ecampus graduate receives an OSU degree.
 - ii. Value is more in initial recruitment.
- f. Where does University of Phoenix rank? We have a brand awareness issue.
- g. Tim: don't have the money to pay for it – even if the math is strong. Students need to be able to and want to pay.
 - 1. What amount can we recover?
 - 2. How much do you pay extra for a nice house vs a similar house?
- h. Joseph: how much outreach are we hearing? Are they upset that resident students are paying more for Ecampus? I do not hear that but maybe because I'm skewed. I'm an NR student. How much of an issue is this for students? How is it bad for students?
 - i. Sherm hears complaints because of the office he is in.
 - ii. Tuition is difficult to understand – it's complicated.
 - iii. Nicole: Me too! I run a school with approximately half my budget of online SCH. I do not hear complaints about this. Like others, I do not know if I am disconnected, but I certainly do hear from students regularly about other issues. Maybe 5 years ago this seemed like a bigger issue.
 - iv. Staci- resident students recognize that it is more, but they accept that because of flexibility.
 - 1. Strong believer – residents should pay less then non-resident because of the state support.
- i. Mak: I think it is mostly about how the costs are explained. If we can have a breakdown of costs that explains why resident vs non-resident vs e-campus pay what they pay, it would be more helpful.
- j. Frank: \$1,800 swing – ability to feed themselves or not. Significantly affected by Ecampus course.
 - i. Nicole: I have heard a similar issue but probably only 2 times in the 5 years I have been unit head. However, every 2-3 weeks I hear from students on other issues.
- k. Zack: In an Ecampus class but no on-campus option due to scheduling issues. It is the same product that should get the same cost.
 - i. Sherm – the outcome is the same, but the delivery mechanism includes an infrastructure for Ecampus.
 - 1. Jessica: Delivery method & experience overlap.
 - 2. Zack: are there enough differences to justify this? If this is one product, then I don't see why we wouldn't price the same.

- I. Joseph: Also taking an Ecampus course because of flexibility.
 - i. \$200 difference for Ecampus R (charge more)
 - ii. \$1,300 difference for Ecampus for NR (savings)
 - iii. Why are we finding new ways to charge NR? Taking away from saving them money?
- m. Jessica: Flexibility and sometimes preference for online
- n. Mak: It also goes back to who is teaching the courses. For example, in my department most new grad students are assigned e-campus courses before they get an on-campus one in later terms. So, there is a value differential here, but that also applies to on-campus courses with instructors/Asst. Professors/Professors.
- o. Shaun: GA remissions – that affects the budgets for grants. If there was a standard, that would be ideal to help with budgets.
 - i. Frank: The true cost to grants of graduate students has doubled over the past 15 years.
- p. Shaun: Guiding priority should be to meet the students where they are.
- q. Budget Model, Differential, and Course Fee
 - i. Differentials & Course fees should be considered in the larger pricing conversations.
 - 1. Course fees a lot of complexity for little revenue.
 - 2. Differential adding complexity and how students assess the cost of engaging.
- r. Campus charge being pushed off. Not putting forward this year.
- s. Follow up: Sherm to connect with Allison. Hopefully send out Monday to President.