MINUTES

Agenda

1. OSU Foundation – as requested from 11/16 meeting
2. Athletics Budget and Overview
3. Other questions / concerns?
4. Adjourn

Council Members Present

Peter Boyd, Dolby Toews, Ania Ty, Claire Nelson

1. OSU Foundation

Reviewed the OSU Foundation handout. Highlights included:

- OSU Foundation is a separate legal entity – a 501(c)(3) non-profit organization
- Raise funds in excess of $100 million per year that support the university's priorities
- The Foundation raises funds in support of the university but also invests the endowment resources that donors have created over the years (currently at about $622.5M).
- Of the net assets of the Foundation ($664.1M) at the end of FY20 there were:
  - $29.9M in net assets without donor restrictions
  - $634.2M in net assets with donor restrictions
- 96% of the assets in the Foundation are restricted in one way or another and cannot be used for the general University operations
- Those funds do not generally support normal operating expenses for the university and do not provide a backstop for reductions in state funding or shortfalls in tuition revenue because of enrollment.

2. Athletics Budget & Overview

Reviewed the Athletics Budget Conversation handout. Highlights included:

- Membership in the PAC-12 enhances OSU’s academic reputation, has a positive impact on recruiting undergraduates, and affords us national visibility we would not have otherwise.
- Athletic events provide an opportunity for student athletes and other students (band, trainers, and student workers) to develop as individuals outside the classroom. They also provide many students a point of common participation, a sense of community, and can be a focus of engagement outside of the classroom.
- Annual spending by visitors to Corvallis for athletics events has a large impact on the local economy. Expenditures in the Corvallis community (food, parking, and lodging) by visitors and activities for athletic events is estimated at $31-36M.
• **Table 2.** Where’s money come from and how is it used--are we a lot different than comparable places? Comparisons of revenue sources and expenditure categories for FY18 between OSU and other Pac-12 institutions and other FBS (Football Bowl Subdivision) schools which include everyone from Alabama to Air Force, Akron, Ball State, Rice, and Miami (OH).

**Fiscal Year 2017-18**

<table>
<thead>
<tr>
<th></th>
<th>Total Revenues</th>
<th>Tickets</th>
<th>Gifts</th>
<th>NCAA/Conference</th>
<th>Media Rights</th>
<th>Licensing, etc.</th>
<th>Other</th>
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<tbody>
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<td>OSU</td>
<td>80,712,000</td>
<td>14.1%</td>
<td>12.6%</td>
<td>15.6%</td>
<td>26.4%</td>
<td>9.5%</td>
<td>21.7%</td>
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<tr>
<td>Pac-12</td>
<td>104,752,244</td>
<td>15.2%</td>
<td>18.6%</td>
<td>10.6%</td>
<td>21.5%</td>
<td>9.9%</td>
<td>24.2%</td>
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<td>FBS</td>
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<td>17.2%</td>
<td>8.3%</td>
<td>3.1%</td>
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<table>
<thead>
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<th></th>
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<th>Asst Coaches</th>
<th>Head Coaches</th>
<th>Financial Aid</th>
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<tr>
<td>Pac-12</td>
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<td>7.9%</td>
<td>9.8%</td>
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<td>14.5%</td>
<td>12.3%</td>
<td>38.4%</td>
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</tbody>
</table>

• **Figure 1.** What drives the revenue side? Attributed revenues and expenses by sport (including direct and indirect expenses) for FY16.
• **Figure 2**: Does athletics cost E&G? Even after increasing the institutional contribution from $4M to $8M by FY20 the net contributions of athletics to the E&G budget about balance the costs. The largest part of the revenue from athletics is from the tuition and fees paid by (or for) scholarship and non-scholarship athletes.

3. **Other questions / items for discussion?**

None

4. **Adjournment**

Meeting adjourned at 8:00 p.m. Next meeting will be held January 4, 2021 from 7:00 – 8:30 p.m. via Zoom.