



ACTION 13:
Shared Micromobility

Implement a robust, reliable system of shared bicycles, scooters, and/or other micromobility devices to provide last-mile connections to transit, replace driving trips across campus, and facilitate access to nearby destinations.

Opportunity

Access to a robust system of shared bicycles, scooters, or other micromobility devices could provide students and employees with last-mile connections to transit, replace driving trips across campus, and offer an easy connection from campus to nearby destinations including downtown businesses, nearby housing and grocery stores.

Current State

From 2016 to 2020, the Oregon Cascades West Council of Governments (OCWCOG) operated a city-wide bikeshare program, called Pedal Corvallis, with over 50 bikes at 10 stations provided by a private vendor. OSU sponsored four Pedal Corvallis bikeshare stations on campus until the system ended in the Spring of 2020 when the vendor went out of business nation-wide.

Discussion

The Future of Shared Micromobility in Corvallis

Throughout the duration of the Pedal Corvallis program, the four stations on campus consistently experienced the highest ridership in the system. Most trips started and ended on campus, in part due to the limited number of stations off campus where people could end a ride. Nevertheless, riders used the bikes to travel from campus to destinations all over the city, accessing local businesses, parks, and grocery stores. The high ridership experienced by Pedal Corvallis bikes indicates a robust demand for shared micromobility among campus visitors, international students, visiting scholars, and others for whom purchasing a bike is not a reasonable option. While the program has stopped, the demand for this type of service has not.

OCWCOG and OSU remain committed to facilitating a system of shared bicycles, scooters, or other micromobility devices in Corvallis, and together will be conducting a review of technologies and best practices to inform future investments in a safe and orderly shared micromobility system in Corvallis. In order to implement a city-wide system in which users of micromobility devices can travel between campus and nearby businesses or neighborhoods, some changes to city regulations will be required, including lifting the City of Corvallis’ temporary “prohibition on operating a motor assisted vehicle rental business” (Section 8.17.030), which was enacted in the summer of 2019.

Pedal Corvallis operated as a docked bikeshare system in Corvallis from 2016 to 2020



Cost
\$

Lead
OCWCOG

Partners

OSU Transportation Services, OSU Capital Planning and Development, City of Corvallis

Timeline
Medium

Complementary Actions
Monroe Corridor Redesign (Action 10)
Neighborhood Bikeways (Actions 11)